

# Public Sentiment

## Community Organizer Job Announcement

*Part-Time (20 hrs/wk maximum)  
6-month, potential to extend; 2-month trial period  
\$25/hr*

### Overview

Public Sentiment is excited to add the new role of Brownsville Community Organizer to our team. The Brownsville Community Organizer is responsible for coordinating with and supporting the team of dedicated Community Engagement Officers (CEOs) and Steering Committee members of our flagship Brownsville Sentiment project in Brooklyn, NY.

Launched as part of NYC's response to the COVID-19 pandemic, Brownsville Sentiment is helping create greater social, financial, and health equity in the community - coordinating with local leaders, City government, and businesses and organizations to help strengthen and scale effective solutions designed by, with, and for Brownsville residents.

The Community Organizer will help facilitate and contribute to Brownsville CEOs and Steering Committee's community outreach efforts with the goal to encourage project participation and growth. The Community Organizer will also provide feedback, guidance, and learnings to the Public Sentiment team to help further develop and refine the organization's engagement model. Approximately 70% of the Organizer's time will be working directly with the Brownsville Sentiment CEOs and Steering Committee, and 30% of time working with the Public Sentiment team.

This is a part-time (20 hours/week) temporary, contract position with a two-month trial period, based in Brooklyn, NY. It will be a hybrid/remote work role, as COVID safety protocols allow, requiring in-person meetings in Brownsville (to be confirmed).

### Responsibilities

- Support and train Brownsville Sentiment CEOs on community participation efforts through weekly meetings and quarterly Skills Development Workshops (on topics like Organizing Best Practices, strategic communications, and policy translation).
- Support community project engagement through neighborhood surveys, outreach activities, and dialogue with community leaders, city officials, and strategic partners.
- Oversee project work plan through weekly check-ins with Public Sentiment leadership.
- Track program activities and outputs aligning with project goals, and helping develop key metrics to evaluate success and impact
- Support data collection activities and coordinate data entry and cleaning.

# Public Sentiment

- Provide feedback and strategic recommendations to the Public Sentiment team to improve the Public Sentiment engagement model.
- Serve as an active member of the organization by providing leadership for overall organizational projects and needs.
- Additional administrative or project management activities as required
- Organizer will work closely with Public Sentiment leadership and current Brownsville Sentiment project manager to onboard and become acquainted with CEOs and Steering Committee members
- 2-month trial period will be evaluated on Organizer's ability and comfort completing responsibilities and on their fit with the Brownsville Sentiment project culture
- Some weekends and evenings required (expect 1 weekend activity every 2 months, and 1 evening call per week)

## Skills & Knowledge

- Knowledge of community organizing best practices
- Project management
- Strong organizational and leadership skills
- Excellent communication
- Experience leading virtual meetings, trainings, and other engagement activities.
- Proficiency in Google Workspace, CRM (HubSpot) and video conferencing (Zoom, Skype, etc.), desirable but not required
- Passion for community engagement and responsive local government
- Must have access to a computer, reliable access to the internet, and a phone
- Spanish language proficiency is desirable but not required.

## Experience

- At least 3-5 years of community organizing, movement building and/or political campaign experience.
- Prior experience working in the Brownsville Community, Brooklyn, NY, or New York City strongly preferred

## Compensation & Benefits

- \$25/hr
- Flexible work hours,
- Skills development and training from world-class institutions (NYU, UC Berkeley) on social psychology, survey design, and data analysis
- Interaction with community leaders, city officials, and state officials as representative of Public Sentiment, with support from leadership

## Organization Overview

Public Sentiment helps decision makers solve local problems using genuine community engagement fueled by local community networks and powerful digital tools. We believe that when we have safe and trusted opportunities for dialogue, we can better understand ourselves, our relationship to others, and our place in the world. We are committed to creating community cohesion, equitable development, and responsive government in cities across the United States and around the world. For more information about Public Sentiment, please visit [our website](#).

# Public Sentiment

## The BIG Print

Public Sentiment believes societies are strongest and most vibrant when everyone has an opportunity to participate. The organization affirms this belief in its hiring practices.

We actively seek candidates from all backgrounds, and especially those who can draw on experiences from historically underrepresented communities, including: people with physical, biological, or neurological disabilities, LGBTQ+ people, people of color, people from low-income families, or first- or second-generation immigrants or refugees.

When applying, please feel free to include information about your unique and valuable experiences.

TO APPLY, email intro & resume to: [hi@publicsentiment.org](mailto:hi@publicsentiment.org)