

# **Brownsville Sentiment**

## **EQUITY PROJECT**

### **BROWNSVILLE SENTIMENT SURVEY FAQ**

#### **Who can participate?**

This project is made by and for the residents of Brownsville, Brooklyn (NY). Survey responses will be analyzed to help guide the creation of new programs to support the community's recovery. You are eligible if you: identify as a Brownsville resident, and are over the age of 18.

#### **Who is the research team?**

This project is co-designed and managed by the NYC-based nonprofit Public Sentiment and the Brownsville Sentiment Working Group, with consultation by UC Berkeley, MindHive, NYC Response Lab, and NYU-CUSP.

#### **Who is funding the project?**

The Brownsville Sentiment Equity Project is supported by \$17,800 from the Robin Hood Foundation, \$2,000 from Con Edison's Civic Leadership Development program, and in-kind resources from UC Berkeley, NYU, and HP.

#### **How will I be compensated?**

Participants who complete the survey will receive \$35 compensation. Compensation will be sent electronically to each participant's email address. It will be paid as an Amazon.com Gift Card.

#### **How will my data be used in this project?**

Your survey responses will be analyzed by the Brownsville Sentiment Equity Project's Working Group and the teams at Public Sentiment, with help from NYU and UC Berkeley researchers.

Survey responses will be used to better understand the effects of the pandemic on communities across the city and help develop effective coping and stress-management techniques. They will be used by local elected officials, businesses, and community organizations to guide public policy and solutions design.

The email address you provide in this study will only be seen by the project managers at Public Sentiment. It will be used by Public Sentiment to pay you for your participation, to send you updates on project impact, and inform you about opportunities to join Working Groups focused on addressing specific community needs.

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See the MindHive [Privacy Policy](#) and [Terms and Conditions](#) for details how your data will be stored and managed in MindHive.

### **How may my data be used in the future?**

Anonymous data may be used for future research and for educational purposes. Never will personally-identifiable data be known or published in research.

Public Sentiment may use the email address you provided to update you on other initiatives to benefit Brownsville or New York City as a whole.

### **How is my data managed during the study?**

All identifying information will be safely stored on password protected computers during the project. Contact information will be stored, with your permission, by Public Sentiment for ongoing communications. You can unsubscribe at any time.

### **Is this voluntary?**

Yes - your involvement is 100% voluntary and you can stop participating at any time.

### **Can my data be removed if I change my mind and don't want to participate any longer?**

Yes! There are multiple ways to ask for your survey responses and/or personal information to be removed.

Please contact Public Sentiment to:

- Remove your survey responses from this project.
- Remove your contact information from their contact list.

Please contact MindHive to:

- Remove your survey responses from the MindHive platform.
- Remove your account from the MindHive platform.

You can also always unsubscribe from any communications you receive from either MindHive or Public Sentiment.