

Public Sentiment

Development Associate – COVID-19 Response

Overview

In response to the COVID-19 emergency situation, Public Sentiment is mobilizing to support local municipalities' efforts to design and deliver relief and assistance that best meet each community's unique needs. We are especially concerned with supporting underrepresented communities.

The Development Associate will work closely with leadership to identify funding partners who are mobilizing around similar goals, leveraging and cultivating new relationships among public and private funding institutions.

Responsibilities

- Review existing organizational material and backgrounder to familiarize and understand mission, theory of change, business model, and other relevant considerations for coordinating outreach priorities
- Develop and prioritize list of new warm leads for outreach on an ongoing basis, in close coordination with leadership
- Customize grant application and marketing material, as needed, to address unique project scope
- Aim to produce an average of 3-4 proposals per week
- Prepare weekly status reports for sharing with CEO and leadership, outlining outreach efforts

Ideal candidates will:

- Be experienced in sales, grant writing, development, or other related fields
- Quickly grasp the values, mission, and work of Public Sentiment, and help translate that to meet specific grant applications
- Bring strong existing networks in target markets that can be leveraged in outreach
- Have strong and clear communication skills
- Be a self-starter comfortable digging into outreach efforts immediately, and in a systematic and strategic way

Timing & Compensation

Looking for candidates available to begin immediately, ideally located in New York City, remotely. This is a contracted, part-time position. 1 month at outset with potential to extend. Compensation commensurate with experience.

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About Public Sentiment

Public Sentiment leverages local community leaders and cutting-edge digital tools to build seamless and systematic community engagement – producing meaningful data, fostering sustained dialogue, and enabling smarter policy design grounded in the realities of people’s lives. It is a registered 501c3 organization based in New York, NY.

The BIG Print

Public Sentiment believes societies are strongest and most vibrant when everyone has an opportunity to participate. The organization affirms this belief in its hiring practices.

We actively seek candidates from all backgrounds, and especially those who can draw on experiences from historically underrepresented communities, including: people with physical, biological, or neurological disabilities, LGBTQ+ people, people of color, people from low-income families, or first- or second-generation immigrants or refugees.

When applying, please feel free to include information about your unique and valuable experiences.

TO APPLY, email resume and intro to: hi@publicsentiment.org